



CLUB RECOGNITION PROGRAM

The Club Recognition Program offers our club members a working blueprint for developing strong, stable, financially sound and athletically productive organizations.

Designed over a two year period by USA Swimming's Club Development Committee, this voluntary program presents four levels of achievement across four component areas deemed critical to long-term club success. The program encourages clubs to establish organizational goals and to benchmark their progress toward those goals.

The ultimate objective of the program is to strengthen the club system in USA Swimming by guiding clubs through a development process that ultimately positions the program and its coaches to better serve athletes.

The Club Development Committee looked at many different factors that helped create "great" clubs. The committee grouped all of the factors into four major component areas:

1. Business & Organizational Success
2. Parent & Volunteer Development
3. Coach Development & Education
- Athlete Development & Performance



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